



Policy on donor recognition societies

Policy Type: Local

Responsible Office: Office of Development and Alumni Relations

Initial Policy Approved: 05/2009

Revised Policy Approved: 01/2013

Policy Statement and Purpose

To avoid donor confusion and duplication and to retain the unique name recognition clubs for our donors and units, any new donor recognition society must be approved by the vice president for Development and Alumni Relations before it is established.

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Who Should Know this Policy?

All University Development and Alumni Relations employees are responsible for knowing this policy and familiarizing themselves with its contents and provisions.

Definitions

President’s Club

Recognizes the university’s most loyal, annual supporters on both the MCV Campus and the Monroe Park Campus. Individuals whose gifts total \$5,000 or more or organizations whose gifts total \$10,000 or more during one fiscal year are offered membership in the President’s Club.

Founders’ Society

Honors individuals, corporations and foundations who have made cumulative commitments of \$100,000 or more to the university or affiliated foundations spanning both the MCV Campus and the Monroe Park Campus.

Heritage Society

Reserved for alumni and friends who make provisions for units located on the Monroe Park Campus in their estate plans. Gifts include charitable remainder trusts, charitable gift annuities, charitable lead trusts, life insurance and bequests.

MCV Society

Recognizes those donors who have included one of the MCV Campus schools or units, the VCU Medical Center or the Massey Cancer Center in their estate plans.

Related Documents

There are no documents associated with this policy.

Contacts

The Office of Development and Alumni Relations officially interprets this policy. Office of Development and Alumni Relations is responsible for obtaining approval for any revisions as required by the policy Creating and Maintaining Policies and Procedures through the appropriate governance structures. Please direct policy questions to the Development and Alumni Relations' Donor Relations office.

Procedures

There are no procedures associated with this policy.

Forms

There are no forms associated with this policy.

Revision History

This policy supersedes the following BOV policy approved in 5/2009:

- 8.0 Donor Recognition Societies

FAQs

Q: What are other giving clubs at VCU?

On both the MCV Campus and the Monroe Park Campus, various schools, the VCU Medical Center and the Massey Cancer Center have established giving clubs and donor recognition societies. These change often as deemed appropriate by the development staffs and governing boards of the schools, hospital and Massey Cancer Center.

School- and unit-based societies are:

Department of Athletics' Ram Athletic Fund

Gold Society: \$50-\$99
Rams' Society: \$100-\$249
Black & Gold Society: \$250-\$499
Captain's Society: \$500-\$999
Varsity Society: \$1,000-\$2,499
Director's Society: \$2,500-\$4,999
Founder's Society: \$5,000-\$7,499
Battering Rams: \$7,500 or more

School of Medicine's Society of Aesculapius

Dean's Club: \$10,000 or more
Distinguished Fellow: \$5,000-\$9,999
Senior Fellow: \$2,500-\$4,999
Fellow: \$1,000-\$2,499
Warner Club: \$500-\$999 (alumni who have graduated within the past 10 years)

School of Pharmacy's Galen Society: \$500 or more

School of Nursing's Sadie Heath Cabaniss Society

Distinguished Member: \$1,000 or more
Senior Member: \$500-\$999 Member: \$250-\$499

Massey Cancer Center

- Research Roundtable: \$1 million or more
- Lawrence Society: Donors who have included MCC in their estate plans
- Massey Club
 - Circle Level: \$10,000 or more
 - Benefactor Level: \$5,000-\$9,999
 - Fellow Level: \$2,500-\$4,999
 - Member Level: \$1,000-\$2,499
 - Friend: \$999 or less

School of the Arts' Pollak Society: \$1,000 or more

College of Sciences and Humanities' Dean's Society

Shafer Court Club \$10,000 and above
Franklin Street Club \$5,000-\$9,999
Main Street Club \$2,500-\$4,999
Grace Street Club \$1,000-\$2,499
Cary Street Club \$500-\$999
Compass Club \$100-\$499

School of Business

Director: \$5,000 or more
Investor's Circle: \$500 or more
Executive: \$2,500-\$4,999
Partner: \$1,000-\$2,499

School of Engineering

Benefactor: \$5,000 or more
Sustaining Member: \$2,000-\$4,999
Dean's Circle: \$1,000-\$2,499
Cornerstone Club: \$500-\$999
Pavilion Club: \$250-\$499
Ziggurat Club: \$100-\$249

School of Education

Benefactor Society: \$10,000 or more
John S. Oehler Society: \$5,000-\$9,999
Oliver Hall Society: \$2,500-\$4,999
Dean's Circle: \$1,000-\$2,499
Partner: \$500-\$999
Bridge Builder: \$250-\$499
Educator: \$100-\$249
Supporter: \$99 or less

VCU Libraries 'Friends of the Library

Lifetime Donor: \$1,000 one-time gift

Fellow Donor: \$500 annual contribution

Sponsoring Donor: \$250 annual contribution

Benefactor Donor: \$150 annual contribution

Family Donor: \$100 annual contribution

Donor: \$50 annual contribution