Policy on donor recognition societies

Policy Type: Local
Responsible Office: Office of Development and Alumni Relations
Initial Policy Approved: 05/2009
Revised Policy Approved: 01/2013

Policy Statement and Purpose
To avoid donor confusion and duplication and to retain the unique name recognition clubs for our donors and units, any new donor recognition society must be approved by the vice president for Development and Alumni Relations before it is established.

Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Policy Statement and Purpose</td>
<td>1</td>
</tr>
<tr>
<td>Who Should Know This Policy</td>
<td>1</td>
</tr>
<tr>
<td>Definitions</td>
<td>1</td>
</tr>
<tr>
<td>Related Documents</td>
<td>2</td>
</tr>
<tr>
<td>Contacts</td>
<td>2</td>
</tr>
<tr>
<td>Procedures</td>
<td>2</td>
</tr>
<tr>
<td>Forms</td>
<td>2</td>
</tr>
</tbody>
</table>

Who Should Know this Policy?
All University Development and Alumni Relations employees are responsible for knowing this policy and familiarizing themselves with its contents and provisions.

Definitions

President’s Club
Recognizes the university’s most loyal, annual supporters on both the MCV Campus and the Monroe Park Campus. Individuals whose gifts total $5,000 or more or organizations whose gifts total $10,000 or more during one fiscal year are offered membership in the President’s Club.

Founders’ Society
Honors individuals, corporations and foundations who have made cumulative commitments of $100,000 or more to the university or affiliated foundations spanning both the MCV Campus and the Monroe Park Campus.

Heritage Society
Reserved for alumni and friends who make provisions for units located on the Monroe Park Campus in their estate plans. Gifts include charitable remainder trusts, charitable gift annuities, charitable lead trusts, life insurance and bequests.

MCV Society
Recognizes those donors who have included one of the MCV Campus schools or units, the VCU Medical Center or the Massey Cancer Center in their estate plans.

Related Documents
There are no documents associated with this policy.

Contacts
The Office of Development and Alumni Relations officially interprets this policy. Office of Development and Alumni Relations is responsible for obtaining approval for any revisions as required by the policy Creating and Maintaining Policies and Procedures through the appropriate governance structures. Please direct policy questions to the Development and Alumni Relations' Donor Relations office.

Procedures
There are no procedures associated with this policy.

Forms
There are no forms associated with this policy.

Revision History
This policy supersedes the following BOV policy approved in 5/2009:
• 8.0 Donor Recognition Societies

FAQs
Q: What are other giving clubs at VCU?
On both the MCV Campus and the Monroe Park Campus, various schools, the VCU Medical Center and the Massey Cancer Center have established giving clubs and donor recognition societies. These change often as deemed appropriate by the development staffs and governing boards of the schools, hospital and Massey Cancer Center.

School- and unit-based societies are:

**Department of Athletics' Ram Athletic Fund**
- Gold Society: $50-$99
- Rams' Society: $100-$249
- Black & Gold Society: $250-$499
- Captain’s Society: $500-$999
- Varsity Society: $1,000-$2,499
- Director’s Society: $2,500-$4,999
- Founder’s Society: $5,000-$7,499
- Battering Rams: $7,500 or more

**School of Medicine's Society of Aesculapius**
- Dean’s Club: $10,000 or more
- Distinguished Fellow: $5,000-$9,999
- Senior Fellow: $2,500-$4,999
- Fellow: $1,000-$2,499
- Warner Club: $500-$999 (alumni who have graduated within the past 10 years)
School of Pharmacy’s Galen Society: $500 or more

School of Nursing’s Sadie Heath Cabaniss Society
- Distinguished Member: $1,000 or more
- Senior Member: $500-$999
- Member: $250-$499

Massey Cancer Center
- Research Roundtable: $1 million or more
- Lawrence Society: Donors who have included MCC in their estate plans
- Massey Club
  - Circle Level: $10,000 or more
  - Benefactor Level: $5,000-$9,999
  - Fellow Level: $2,500-$4,999
  - Member Level: $1,000-$2,499
  - Friend: $999 or less

School of the Arts’ Pollak Society: $1,000 or more

College of Sciences and Humanities’ Dean’s Society
- Shafer Court Club $10,000 and above
- Franklin Street Club $5,000-$9,999
- Main Street Club $2,500-$4,999
- Grace Street Club $1,000-$2,499
- Cary Street Club $500-$999
- Compass Club $100-$499

School of Business
- Director: $5,000 or more
- Investor’s Circle: $500 or more
- Executive: $2,500-$4,999
- Partner: $1,000-$2,499

School of Engineering
- Benefactor: $5,000 or more
- Sustaining Member: $2,000-$4,999
- Dean’s Circle: $1,000-$2,499
- Cornerstone Club: $500-$999
- Pavilion Club: $250-$499
- Ziggurat Club: $100-$249

School of Education
- Benefactor Society: $10,000 or more
- John S. Oehler Society: $5,000-$9,999
- Oliver Hall Society: $2,500-$4,999
- Dean’s Circle: $1,000-$2,499
- Partner: $500-$999
- Bridge Builder: $250-$499
- Educator: $100-$249
- Supporter: $99 or less

Policy on donor recognition societies 3  Current Revision: 01/2013
VCU Libraries 'Friends of the Library

- Lifetime Donor: $1,000 one-time gift
- Fellow Donor: $500 annual contribution
- Sponsoring Donor: $250 annual contribution
- Benefactor Donor: $150 annual contribution
- Family Donor: $100 annual contribution
- Donor: $50 annual contribution