Policy on donor recognition societies

Policy Type: Local
Responsible Office: Office of Development and Alumni Relations
Initial Policy Approved: 05/2009
Revised Policy Approved: 01/2013

Policy Statement and Purpose
To avoid donor confusion and duplication and to retain the unique name recognition clubs for our donors and units, any new donor recognition society must be approved by the vice president for Development and Alumni Relations before it is established.

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Who Should Know this Policy?
All University Development and Alumni Relations employees are responsible for knowing this policy and familiarizing themselves with its contents and provisions.

Definitions
President’s Club
Recognizes the university’s most loyal, annual supporters on both the MCV Campus and the Monroe Park Campus. Individuals whose gifts total $5,000 or more or organizations whose gifts total $10,000 or more during one fiscal year are offered membership in the President’s Club.

Founders’ Society
Honors individuals, corporations and foundations who have made cumulative commitments of $100,000 or more to the university or affiliated foundations spanning both the MCV Campus and the Monroe Park Campus.

Heritage Society
Reserved for alumni and friends who make provisions for units located on the Monroe Park Campus in their estate plans. Gifts include charitable remainder trusts, charitable gift annuities, charitable lead trusts, life insurance and bequests.

MCV Society
Recognizes those donors who have included one of the MCV Campus schools or units, the VCU Medical Center or the Massey Cancer Center in their estate plans.

**Related Documents**
There are no documents associated with this policy.

**Contacts**
The Office of Development and Alumni Relations officially interprets this policy. Office of Development and Alumni Relations is responsible for obtaining approval for any revisions as required by the policy Creating and Maintaining Policies and Procedures through the appropriate governance structures. Please direct policy questions to the Development and Alumni Relations' Donor Relations office.

**Procedures**
There are no procedures associated with this policy.

**Forms**
There are no forms associated with this policy.

**Revision History**
This policy supersedes the following BOV policy approved in 5/2009:
- 8.0 Donor Recognition Societies

**FAQs**
Q: What are other giving clubs at VCU?
On both the MCV Campus and the Monroe Park Campus, various schools, the VCU Medical Center and the Massey Cancer Center have established giving clubs and donor recognition societies. These change often as deemed appropriate by the development staffs and governing boards of the schools, hospital and Massey Cancer Center.

School- and unit-based societies are:

**Department of Athletics' Ram Athletic Fund**
- Gold Society: $50-$99
- Rams' Society: $100-$249
- Black & Gold Society: $250-$499
- Captain's Society: $500-$999
- Varsity Society: $1,000-$2,499
- Director's Society: $2,500-$4,999
- Founder's Society: $5,000-$7,499
- Battering Rams: $7,500 or more

**School of Medicine's Society of Aesculapius**
- Dean's Club: $10,000 or more
- Distinguished Fellow: $5,000-$9,999
- Senior Fellow: $2,500-$4,999
- Fellow: $1,000-$2,499
- Warner Club: $500-$999 (alumni who have graduated within the past 10 years)
School of Pharmacy’s Galen Society: $500 or more

School of Nursing’s Sadie Heath Cabaniss Society
Distinguished Member: $1,000 or more
Senior Member: $500-$999 Member: $250-$499

Massey Cancer Center
- Research Roundtable: $1 million or more
- Lawrence Society: Donors who have included MCC in their estate plans
- Massey Club
  Circle Level: $10,000 or more
  Benefactor Level: $5,000-$9,999
  Fellow Level: $2,500-$4,999
  Member Level: $1,000-$2,499
  Friend: $999 or less

School of the Arts’ Pollak Society: $1,000 or more

College of Sciences and Humanities’ Dean’s Society
Shafer Court Club $10,000 and above
Franklin Street Club $5,000-$9,999
Main Street Club $2,500-$4,999
Grace Street Club $1,000-$2,499
Cary Street Club $500-$999
Compass Club $100-$499

School of Business
Director: $5,000 or more
Investor’s Circle: $500 or more
Executive: $2,500-$4,999
Partner: $1,000-$2,499

School of Engineering
Benefactor: $5,000 or more
Sustaining Member: $2,000-$4,999
Dean’s Circle: $1,000-$2,499
Cornerstone Club: $500-$999
Pavilion Club: $250-$499
Ziggurat Club: $100-$249

School of Education
Benefactor Society: $10,000 or more
John S. Oehler Society: $5,000-$9,999
Oliver Hall Society: $2,500-$4,999
Dean’s Circle: $1,000-$2,499
Partner: $500-$999
Bridge Builder: $250-$499
Educator: $100-$249
Supporter: $99 or less
VCU Libraries 'Friends of the Library'
Lifetime Donor: $1,000 one-time gift
Fellow Donor: $500 annual contribution
Sponsoring Donor: $250 annual contribution
Benefactor Donor: $150 annual contribution
Family Donor: $100 annual contribution
Donor: $50 annual contribution